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Business Environment (Pb)

By Vishwajeet Prasad

2009. PaperBack. Book Condition: New. 311 The volume introduces and examines the Business Environment Model and presents methods of appraisal to examine the model, allowing students to view the business environment both internally and externally. It will help students to understand how business Organizations operate in political, social, technological, legal, and economic environments. Due to an increase in Globalization of business, a chapter has been dedicated to the international business environment, allowing students to connect what they have learnt in a broader global context. The book is planned to provide a logical treatment of the business environment in the Indian as well as international context. It will be a handy tool for the practicing business managers and also those general readers who would like to keep themselves au courant with the contemporary business environment. Contents:- Contents# 1. Business and its Environment 2. Labour Environment 3. Global Trends in Business and Management 4. Company and Business Acts in India 5. Nature of Company and Formation 6. International Business Environment. The Title 'Business Environment (Pb) written by Vishwajeet Prasad' was published in the year 2009. The ISBN number 9789380222172 is assigned to the PaperBack version of this title. This book has total...



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