



## Valuation: Measuring and Managing the Value of Companies (Hardback)

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By Inc. McKinsey Company, Tim Koller, Marc Goedhart

John Wiley Sons Inc, United States, 2015. Hardback. Book Condition: New. 6th Revised edition. 258 x 187 mm. Language: English . Brand New Book. McKinsey Company s #1 best-selling guide to corporate valuation, now in its sixth edition Valuation is the single best guide of its kind, helping financial professionals worldwide excel at measuring, managing, and maximizing shareholder and company value. This new sixth edition provides insights on the strategic advantages of value-based management, complete detailed instruction, and nuances managers should know about valuation and valuation techniques as applied to different industries, emerging markets, and other special situations. Valuation lies at the crossroads of corporate strategy and finance. In today s economy, it has become an essential role and one that requires excellence at all points. This guide shows you everything you need to know, and gives you the understanding you need to be effective. \* Estimate the value of business strategies to drive better decision making \* Understand which business units a corporate parent is best positioned to own \* Assess major transactions, including acquisitions, divestitures, and restructurings \* Design a capital structure that supports strategy and minimizes risk As the valuation function becomes ever more central to long...



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