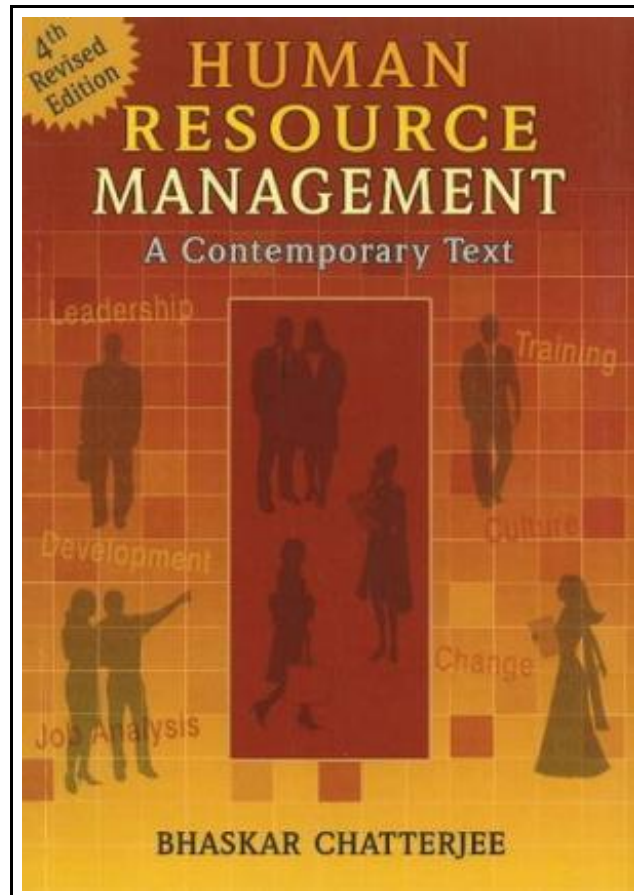


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Sterling Publishers Pvt.Ltd. Paperback. Book Condition: new. BRAND NEW, Human Resource Management: A Contemporary Text (4th Revised edition), Bhaskar Chatterjee, The paradigm of employee management has undergone rapid transformation in the last decade, from comparative advantage to a state of continuous innovation, strategic intent and a holistic knowledge framework. This implies that to be successful, organisations have to develop and/ or seriously, re-look at appropriate HRD strategies to tap the human potential within the organisation and align it with the overall corporate strategy. In an increasingly difficult global business scenario, where major decisions have gone awry plunging the world into an economic crisis, HRD professionals are compelled to grapple with progressively more complex issues. It is against this backdrop, that an attempt has been made to present the entire contemporary conceptual framework of human resource development in a refreshingly new style so as to facilitate devising of appropriate strategies for the organisation. Fortunately, there is a rich and growing base of theory, research, and practical experience in HRD efforts. This book has been written to help students, HRD professionals, and managers at all levels to take advantage of this. If they do so, they will increase their effectiveness, along with that of individuals with whom they work and the organisations of which they are a part. This book will serve primarily as a comprehensive text for undergraduate and graduate courses in business, management, public administration, educational administration, and other related fields. This 4th edition is a thoroughly revised and enlarged version that has been updated to reflect the thinking on HRD theory and practice that has taken place over the last few years. Some of the new features and improvements include: new, contemporary case studies; discussion of recent thinking about the nature of managerial work, strategic management development, global management...



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