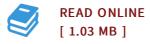




# CEO: BUILDING A \$400 MILLION COMPANY FROM THE GROUND UP

By Sandra L. Kurtzig with Tom Parker

W.W. Norton, NY, 1991. Hardcover. Book Condition: New. Dust Jacket Condition: New. 1st Edition. Stated first edition and the number line on the copyright page begins with 1. 303 page hardcover in an attractive/durable half-cloth binding, includes an Index. "Build a \$400 million company from the ground up? That's exactly what Sandy Kurtzig did when she started out with \$2000 and went on to become one of the pioneers of the computer industry and CEO of the largest public company founded and run by a woman. Proof positive that entrepreneurship know no gender, Sandy Kurtzig here gives us a very modern American success story, complete with setbacks, loss of faith, and all the other obstacles encountered on the road to making it in America, narrating her own story with the same vision, energy, and sense of fun that she brought to the work itself.(She) built an innovative company, ASK Computer Systems that would flourish throughout the turbulent business and technological environment of the 1970s and 1980s, as rival companies sprang up and died out like nine-day wonders.(She) led ASK on to wheeling and dealing with Hewlett-Packard, DEC, Boeing, and a host of other elite corporations. By 1982 ASK was the...



#### Reviews

This book is definitely not straightforward to get started on studying but extremely exciting to read. It is really simplistic but shocks in the 50 percent of the ebook. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Ally Reichel

This publication is amazing. It is definitely basic but shocks in the fifty percent of your publication. You wont feel monotony at anytime of your own time (that's what catalogues are for concerning if you question me).

-- Prof. Kirk Cruickshank DDS

# Other PDFs



# Growing Up: From Baby to Adult High Beginning Book with Online Access

Cambridge University Press, 2014. UNK. Book Condition: New. New Book. Shipped from US within 10 to 14 business days. Established seller since 2000.



# America's Longest War: The United States and Vietnam, 1950-1975

McGraw-Hill Education - Europe, United States, 2013. Paperback. Book Condition: New. 5th. 206 x 137 mm. Language: English . Brand New Book. Respected for its thorough research, comprehensive coverage, and clear, readable style, America's Longest War explores the origins of the...



Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities

HarperCollins Publishers Inc, United States, 2016. Paperback. Book Condition: New. Reprint. 203 x 135 mm. Language: English. Brand New Book. An international bestseller, Barbara Coloroso s groundbreaking and trusted guide on bullying-including cyberbullying-arms parents and teachers with real solutions for a...



### The Trouble with Trucks: First Reading Book for 3 to 5 Year Olds

Anness Publishing. Paperback. Book Condition: new. BRAND NEW, The Trouble with Trucks: First Reading Book for 3 to 5 Year Olds, Nicola Baxter, Geoff Ball, This is a super-size first reading book for 3-5 year olds, with an engaging story, colourful pictures...



#### My Friend Has Down's Syndrome

Barron's Educational Series Inc., U.S. Paperback. Book Condition: new. BRAND NEW, My Friend Has Down's Syndrome, Jennifer Moore-Mallinos, Younger children are normally puzzled when they encounter other kids who suffer from Down's Syndrome. Here is a heartwarming and reassuring story of how an...



### Do This! Not That!: The Ultimate Handbook of Counterintuitive Parenting

Skyhorse Publishing. Paperback / softback. Book Condition: new. BRAND NEW, Do This! Not That!: The Ultimate Handbook of Counterintuitive Parenting, Anna Glas, Ase Teiner, Malou Fickling, There are loads of books covering the basics of getting along with and disciplining children, but...